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Idaho Medical Association

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IMAgues

July 15, 2019

Annual Meeting and House of Delegates Recap

The 127th IMA Annual Meeting and House of Delegates was a success! The Delegates considered 21 resolutions and set IMA policy on a wide-ranging variety of important healthcare issues.

The always popular welcome social and President's Dinner honoring outgoing IMA President William Woodhouse, MD, were held along with Saturday afternoon cruise on Lake Coeur d'Alene sponsored by Idaho Medical Association Financial Services.

Through the generosity of meeting participants nearly \$20,000 was raised to support IMA Foundation. It's not too late to contribute and it's easy! Simply text the word Foundation to 208-996-8776.

The finalized resolutions and actions taken are noted in an article [here](#) and posted on the IMA website at <http://www.idmed.org/>. If you have not already done so, please take a moment to complete the IMA Resolution Prioritization Survey at <https://www.surveymonkey.com/r/YFT37XB> to provide guidance to the IMA Board of Trustees on management of 2019-2020 IMA issues.

An enormous thank you to everyone who made this meeting a success – the delegates, their families, the Board of Trustees, our sponsors, exhibitors, and the list goes on! We will see you next year in Sun Valley October 9 - 11, 2020.

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Beth Martin, MD Inaugurated as New IMA President

Beth Martin, MD accepted the gavel as the Idaho Medical Association's President for 2019-2020 during the closing session of the IMA's House of Delegates on July 21.

Dr. Martin is the daughter of a Navy Master Chief and grew up in San Diego, CA with her parents and siblings. She attended college at the

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University of California, Irvine where she met her future husband, Michael, (an engineer) with whom she's now shared over thirty years of marriage. To pursue her MD, she attended Eastern Virginia Medical School in Norfolk, VA on a Navy Scholarship. Upon graduation, she completed her pediatric internship and residency training at Naval Medical Center San Diego.

During that time, the Martins had two children, who have now graduated from college, are both engaged to be married, and have generally become productive members of society. After finishing residency training, she served as a pediatrician at Camp Pendleton, CA. Upon completing her military service, she and her husband decided to move their family to Coeur d'Alene, ID, drawn by its (then) small-town charm and natural beauty. She has practiced as a partner and owner for nearly twenty years at Coeur d'Alene Pediatrics.

During her time in Idaho, Dr. Martin has been department head of Pediatrics at Kootenai Health Medical Center, President of the Kootenai Benewah Medical Society, board member of the Kootenai Care Network, and trustee of the northern district (District 1) for Idaho Medical Association. Dr. Martin's hobbies include reading, cooking, and myriad outdoor activities like swimming, biking, running, hiking, and XC skiing. She is proud to be the third female physician ever to serve as president of the Idaho Medical Association and is looking forward to supporting her physician and patient constituents during her year of tenure.

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The Idaho Medical Association Welcomes New Members A warm welcome to these physicians who have recently joined the IMA:

Jordan J. Aney, MD, Pediatrics, Meridian
 Seth E. Branahl, MD, Pediatrics, Meridian
 Raymond W. Grams, II, DO, Vascular Neurology, Meridian
 Ryan D. Hope, MD, Pain Medicine, Pocatello
 Brian D. Snow, DO, Nephrology, Meridian

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Joe Williams, MD Becomes President-Elect A number of elections were conducted during the recently completed IMA House of Delegates. Joe Williams, MD, a urologist from Meridian, was elected to a one-year term as President-Elect. Dr. Williams will automatically become President in 2020.

Also elected to serve on the Board of Trustees were:

- Speaker of the House – David Rice, MD, Urology, Lewiston
- Vice Speaker of the House – Daniel Reed, MD, Family Medicine, Eagle
- AMA Alternate Delegate – Keith Davis, MD, Family Medicine, Shoshone
- Sheev Dattani, MD, General Surgery/Colon & Rectal Surgery, Boise

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Idaho Provider Toolkit on Opioid Prescription Management The Prescriber Education sub-group of the Idaho Opioid Overdose and Misuse Workgroup has spent the past year developing the Idaho Provider Toolkit on Opioid Prescription Management; an 8-page document with resources and information relevant to providers who prescribe opioids, with an emphasis on the CDC prescribing guidelines.

The Provider Toolkit is now available online here:

https://healthandwelfare.idaho.gov/Portals/0/Health/DOPP/Toolkit_FINAL_20190425.pdf

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Idaho Attorney General Sues Several Opioid Makers Idaho Attorney General Lawrence Wasden has filed another lawsuit against several pharmaceutical companies, contending they deliberately deceived the public about the dangers of opioid prescriptions in order to generate big profits.

The lawsuit, filed July 23 in Boise's U.S. District Court, names Janssen Pharmaceuticals, Teva Pharmaceuticals, Johnson & Johnson, Endo Pharmaceuticals and other drug manufacturers and distributors as defendants. The lawsuit asks a judge to force the companies to pay the state damages and return all the revenue and profits they made from sales of opioids to Idaho businesses and patients.

The companies have not yet filed a response to the lawsuit. They did not immediately respond to a request for comment from The Associated Press.

There have been more than 351,000 reported opioid-related deaths in the United States over the last 20 years. Idaho's opioid-related death rate nearly tripled between 1999 and 2017, Wasden said.

Wasden filed a similar lawsuit last month against OxyContin maker Purdue Pharma and eight members of the Sackler family, who control the privately held pharmaceutical company.

In the latest lawsuit, Wasden is suing under federal racketeering laws, contending the businesses engaged in an organized campaign to downplay the risks of opioid use and aggressively encourage broad use of the drugs, all in pursuit of massive profits.

"This marketing campaign, in turn, misled and deceived doctors into prescribing more of the Manufacturer Defendants' opioids, in increasingly dangerous doses, and for longer periods of time, while persuading doctors and patients alike to forego safer alternatives," he wrote in the lawsuit.

Wasden said the companies also buried unfavorable research, used phony front groups to expand the opioid market and looked the other way "as millions of doses of prescription opioids flooded into communities throughout the state of Idaho."

Between 2015 and 2016, Idaho ranked fifth in the nation for the misuse of pain relievers among people aged 12 and older, according to the lawsuit. The state has more than 100,000 residents who are considered chronic opioid users, taking the drugs for more than three months without a break. That's a third of all the Idahoans who are prescribed opioids, according to the lawsuit, and nearly a sixth of the state's population.

Wasden estimated that opioid deaths alone have cost Idaho more than \$12 billion in economic losses in the past two decades.[Boone, *Associated Press*, 7/23]

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PRN Updates As reported in the April 15 edition of IMAgues, the Idaho Board of Medicine (BOM) released a Request for Proposal (RFP) on April 8, 2019, for Physician's Health Program (PHP) Administration to replace the current Physician Recovery Network Program (PRN). Since publication of that article, the RFP has been pulled back and BOM will be redrafting their bid request.

Efforts by IMA to identify the reason for this action have been unsuccessful. At this time, it is uncertain what the new bid request will look like or if it will continue to require the dismantling of the IMA PRN

Committee. In the interim, the IMA has agreed to an extension of the contract to manage the PRN program through February 2020.

Prior to the BOM's issuance of a new RFP, IMA will again reach out to the BOM to express concerns and offer assistance. Ultimately, please know that IMA is dedicated to assisting Idaho physicians with substance use disorders and other physician wellness issues to regain their health in order to provide excellent care to their patients.

We will continue to provide updates as new information becomes available.

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Free MAT Training – Become MAT Certified

August 13, 2019 - 1:00 PM – 5:00 PM MDT

Southwest District Health, 13307 Miami Lane, Caldwell

Southwest District Health is hosting a free MAT Waiver Training. Become MAT certified! Peer led training for opioid use disorder treatment. This is a two-part training, four-hour, in-person training and online modules to complete on your own. Both portions of the training are free and approved for 4 CME/CE credits. AAAP is the Data Sponsor for this training.

Register: <https://www.eventbrite.com/e/free-mat-training-become-mat-certified-tickets-63880523365>.

Contact Claudia.ornelas@phd3.idaho.gov or 208-455-5402 for more information.

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New Patient Rights Rules for Idaho Hospitals

Kim Stanger, Partner, Holland & Hart

The Idaho Department of Health and Welfare has implemented new patient rights rules for hospitals effective July 1, 2019. (See [IDAPA 16.03.14.220 to .350](#)). The rules were advanced by patient advocacy groups and, to a large degree, incorporate standards that parallel - but do not exactly mirror - existing law and/or Medicare conditions of participation for hospitals. Because many of those regulatory conditions did not apply to critical access hospitals ("CAHs"), CAHs may need to implement new policies and procedures to satisfy the rules.

Continue reading at <https://www.hollandhart.com/new-patient-rights-rules-for-idaho-hospitals>

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New Payment Models Announced for Kidney Disease Care On July 10, Health and Human Services (HHS) and Centers for Medicare and Medicaid Services (CMS)announced new physician-focused alternative payment models (APM) for managing the care of Medicare patients with kidney disease. Kidney Care First (<https://www.cms.gov/newsroom/fact-sheets/kidney-care-first-kcf-and-comprehensive-kidney-care-contracting-ckcc-models>) builds upon a proposed APM developed by the Renal Physicians Association that was recommended to HHS by the Physician-focused Payment Model Technical Advisory Committee with strong support from the American Medical Association.

The voluntary model would allow participation by small nephrology practices and provide more flexibility to nephrologists than the current payment system. It would provide positive incentive payments for important goals like helping patients delay or avoid progressing from late-stage chronic kidney disease to end-stage renal disease, receiving dialysis at home instead of at a facility, increasing the number of patients who receive kidney transplants, and improving health outcomes and reducing complications as patients transition to receiving dialysis. Kidney Care First is one part of a broad new administration initiative to advance kidney health (<https://aspe.hhs.gov/pdf-report/advancing-american-kidney-health>).

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Pre-Order Your 2020 Coding, Billing and Resource Manuals Today! Do you want to accurately increase reimbursement? Or work with the secure knowledge that your claims are coded appropriately and safe from payer audits? Make sure your coding and billing staff have the most accurate information. As part of your membership, the Idaho Medical Association offers most coding, billing and reference manuals at a significant discount. This saves you and your office money when you provide your staff with the tools to help you ward off unwelcome challenges to your revenue.

The CPT® book from AMA provides guidelines and illustrations throughout the book that other publishers may not provide. The guidelines include information that is helpful to determine the most accurate code is submitted for the procedure or service performed. We have increased our offerings from Optum 360° to include Optum's CPT® coding book. The Optum CPT® coding book costs significantly less than the AMA book and is a good coding book to have as a backup for additional coders to use.

There are many resources that are specific to specialty coding as well, such as procedures in cardiology, gastroenterology, obstetrics and gynecology and dermatology to name a few. There are resources that explain modifiers and how they should be used as well as MACRA, HIPAA and more. The order form for 2020 publications is attached or also available on the IMA website at

https://www.idmed.org/idaho/Idaho_Public/Resources/Products_and_Services/

If there is a type of book you don't see but would like to purchase, please contact Rebecca Adams at rebecca@idmed.org or 208-344-7888. Please contact us with any questions today!

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Rural Health Care Access and Physician Incentive Program

Grant guidance and applications now available at:

www.ruralhealth.dhw.idaho.gov

Rural Health Care Access Program (RHCAP) seeks to improve access to primary medical and dental care by strengthening healthcare systems, removing barriers, and developing partnerships to better serve communities. Eligible applicants include non-profit and government entities. The area to be benefitted must be located in a Health Professional Shortage Area (HPSA) or a medically underserved area (MUA). Applicants may request a maximum of \$35,000 for one year.

Grant categories include:

- Community development
- Telehealth projects
- Other (such as recruitment and retention activities)

Rural Physician Incentive Program (RPIP) offers an opportunity for loan repayment for rural physicians providing primary care in a Health Professional Shortage Area (HPSA). Successful applicants may receive a maximum of \$25,000 per year for four years (\$100,000 total.)

The physician must:

- Accept Medicare and Medicaid patients within the capacity of the practice
- Be Idaho medical board certified/board eligible
- Be eligible for an unrestricted Idaho medical license

For more information:

Email: ruralhealth@dhw.idaho.gov

Phone Tonne McCoy 208-332-7944

Website: www.ruralhealth.dhw.idaho.gov

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2019 House of Delegates Resolutions Overview with Actions Taken

Reference Committee A:

RES 101 – Private Payer Coverage of Newborn Hearing Screening – ADOPTED

RES 102 – Spinal Muscular Atrophy Newborn Screening – ADOPTED

RES 103 – Importance of Mandatory Cardiopulmonary Resuscitation (CPR) Training for Idaho Public School Staff, Teachers and Coaches – ADOPTED AS AMENDED

RES 104 – Gun Safety Practice Recommendations – ADOPTED

RES 105 – Uniform Idaho Practitioner Credentials Verification Application – ADOPTED

RES 106 – Reducing Prior Authorization Requirements – ADOPTED AS AMENDED

RES 107 – Prescription Drug Affordability and Accessibility – ADOPTED

RES 108 – Availability of Liquid Oxygen – ADOPTED AS AMENDED

RES 109 – Physician Complaints Reported to Idaho Department of Insurance – ADOPTED

RES 110 – Minor Consent for Vaccinations – ADOPTED

RES 111 – Screening, Intervention and Treatment for Adverse Childhood Experiences – ADOPTED

Reference Committee B:

RES 201 – Mental Health Holds in the Outpatient Setting – ADOPTED

RES 202 – Mental Health Parity – ADOPTED

RES 203 – Improvements in Pain Care – ADOPTED AS AMENDED

RES 204 – Medication-Assisted Treatment (MAT) and Related Issues – ADOPTED AS AMENDED

RES 205 – Idaho Medical Association Policy on Kratom – ADOPTED

RES 206 – Public Information Campaign for Idaho Medical Association Policy on Medical Marijuana – NOT ADOPTED

RES 207 – Volunteer Healthcare Professional Immunity – ADOPTED

RES 208 – Dignity for LGBT Patients – ADOPTED AS AMENDED

RES 209 – Idaho Maternal Health Workforce Study Initiative – ADOPTED

RES 210 – Ensuring Access to Comprehensive Family Planning and Reproductive Health Services – REFERRED TO THE BOARD OF TRUSTEES FOR DECISION AND REPORT BACK TO THE HOUSE OF DELEGATES

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Medical Practice Opportunities

OB/GYN Opportunity with Intermountain Healthcare – Burley, Idaho

What does it mean to be a part of Intermountain Healthcare? It means that the quest for clinical excellence

is not just a goal, but a given. It means building an environment where physicians and employees can deliver the best in healthcare. And it's realizing each employee or volunteer is vital to the healing process, because we can only achieve the extraordinary together. Being a part of Intermountain Healthcare means joining with a world-class team of over 36,000 employees and embarking on a career filled with opportunities, strength, innovation, and fulfillment. Our mission is: Helping people live the healthiest lives possible®. Our patients deserve the best in healthcare, and we deliver.

We are currently looking for an OB/GYN physician to join the team at Cassia Regional Hospital in Burley, Idaho. Enjoy a competitive salary and our comprehensive benefits package, which includes a pension, 401K, malpractice coverage, and CME. Relocation provided, up to 15K.

For more information, contact us at

physicianrecruit@mail.org

800-888-3134

PhysicianJobsIntermountain.org

Indigo Urgent Care – Spokane, WA

Seeking board certified FM or EM physicians interested in full time or per diem. Currently have three clinics and opening three more by end of year. Full time = 12, 13, or 14 shifts/month. Per diem = 3 shifts/month. Schedule done two months in advance. Clinics operate seven days a week from 8 am to 8 pm. X-ray and lab on-site. EPIC used. Competitive hourly rate, bonus potential and med mal paid. Generous benefit pkg for full time status. For more information or immediate consideration, please contact Lori at:

recruiter@multicare.org

Volunteer Medical Director

Volunteer Medical Director/supervising physician needed for Pocatello Free Clinic. This nonprofit clinic provides free healthcare services to patients without insurance, Medicaid or Medicare. It is staffed by many volunteers and a few part-time employees, including one PA and one NP. The Medical Director would need to be onsite at least once monthly, but no direct patient care is required. Approximate time commitment: 1-1.5hr/month. For more info, contact Cindy Bunde, PA, bundcynt@gmail.com or 208-251-1447.

To place a Medical Practice Opportunities Classified Advertisement, please contact:
Margy Leach, Director of Communications at 208-344-7888 or by email margy@idmed.org.

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