



Idaho Medical Association

Dear Member,

The Idaho Medical Association is very pleased to offer essential reference materials at a substantial discount from most retailers. We look forward to working with you to make sure all offices have the resources they need to operate efficiently and effectively. Below are just a few of the books we can provide, but there are many, many more that we can offer valuable savings on. Please contact us today to preorder 2020 materials and save money!

2020 Professional Coding Books from the AMA

- ◆ **Bundle this Year!** - This bundle includes the 2020 CPT Professional Edition and the 2020 ICD-10-CM Manual for one low price.
- ◆ **CPT 2020 Professional Edition (Spiral)** - Publishes late September 2019. IMA recommended - More colorful illustrations - Reference tables for quick identification of codes – Extensive coverage of CPT coding rules and guidelines.
- ◆ **HCPCS 2020 Level II (Spiral)** - Publishes late December 2019.
- ◆ **ICD-10-CM 2020: The Complete Official Code Set (Spiral)** - Available the middle of October 2019. Contains HCC risk adjustment symbol, color coding, indexes to diseases, injuries and external causes.

Recommended Resources for Coders from the AMA

- ◆ **CPT Changes 2020: An Insiders View** - Publishes November 2019. AMA interpretations and rationales for every new, revised and deleted CPT code and guideline change.
- ◆ **CPT Assistant Newsletter** - One Year Subscription or Two Year Subscription delivered monthly.
- ◆ **Coding with Modifiers: 5th Edition** - The most definitive book on modifiers. Revised edition uses real-life modifier scenarios and contains AMA-modifier guidelines to assist in correct modifier usage. Available now
- ◆ **Principals of CPT Coding, 9th Edition** - Multiple new chapters and a new design make this a must have resource for any office. Provides an overview of documentation, insurance and reimbursement principles as well as using CPT and HCPCS codes correctly.
- ◆ **AMA Risk Adjustment Documentation & Coding** - Overview of risk adjustment, common administrative errors, best practices, topical review of clinical documentation improvement and coding for risk adjustment. Includes mappings, tabular information and training tools.

Optum360°

- ◆ **2020 Optum Current Procedural Coding Expert (Spiral)**- A less expensive alternative to AMA's CPT Professional Edition. *Excludes* many coding guidelines the AMA book includes. Available December 2019
- ◆ **2020 Optum Current Procedural Coding Professional (Softbound)** - A great option for offices with multiple coders looking for a less expensive way to provide multiple books to staff. *Excludes* many coding guidelines found in the AMA CPT book.
- ◆ **Optum Coder's Desk Reference for Procedures 2020** - A comprehensive resource for all 2020 CPT codes. Helps identify minute differences between similar CPT codes including components of similar CPT codes. A must have for offices that code procedures regularly. Available December 2019
- ◆ **Risk Adjustment Coding and HCC Guide 2020** - A comprehensive resource that explains complex reimbursement methodology used in many value based reimbursement programs by many payers.

For information and pricing on additional titles contact Rebecca Adams at the IMA
(208) 344-7888 or rebecca@idmed.org

2020 IMA Order Form

AMA and Optum360° Publications

Purchaser Name	Physician/Clinic	
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	Description	Order #	List Price	IMA Discount Price	Qty	Total
AMA Coding Books	Coder's Bundle (Includes AMA CPT Professional Edition 2020 and AMA ICD-10-CM Complete Official Code Set)		\$227.90	\$155.00		
	AMA CPT 2020 Professional Edition (Spiral Bound)	EP054120	\$118.95	\$86.00		
	ICD-10-CM 2020: Complete Official Code Set	OP201420	\$108.95	\$72.00		
	AMA HCPCS 2020 Edition, Level II	OP231520	\$104.95	\$69.00		
AMA Recommended Resources	AMA Risk Adjustment Documentation & Coding	OP287018	\$74.95	\$50.00		
	AMA CPT Changes 2020: An Insiders View	OP512920	\$84.95	\$56.00		
	Coding with Modifiers, 5th Edition	OP322013	\$97.95	\$65.00		
	**Coding with Modifiers Book Review Webinar Special	Requires webinar registration		\$61.00		
	CPT Assistant Newsletter - 1 Year Subscription	CA5009001	\$199.00	\$131.00		
	CPT Assistant Newsletter - 2 Year Subscription	CA5009002	\$299.00	\$197.00		
Optum 360°	Optum 2020 Current Procedural Coding Expert (Spiral Bound)	BCE20	\$108.95	\$72.00		
	Optum 2020 Current Procedural Coding Professional (Soft Bound)	CEP20	\$99.95	\$66.00		
	Optum Coder's Desk Reference for Procedures—2020	CDR20	\$139.95	\$92.00		
	Evaluation and Management Coding Advisor	EMCA20	\$129.95	\$86.00		
	Risk Adjustment Coding and HCC Guide - 2020	HCCA20	\$165.95	\$110.00		
More Options	eBooks and digital resources from AMA and Optum 360° available at significant discounts!		Call for pricing			
	Specialty coding books (CPT Coding Essentials - multiple specialties, practice management publications and more)		Call for pricing			

*Your credit card will be charged when we receive your order and books will be shipped as they arrive at the IMA.
Please note the different publishing dates when ordering.*

All sales are final-no returns

The IMA can offer additional discounts for most reference resources. Contact us for special pricing on specialty books!

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