

Dear Potential Exhibitor,

The 2022 Idaho Medical Association (IMA) Annual Meeting is a fun and interactive event for our physician members from around the state, along with their spouses, families, and guests. IMA members are especially excited to gather safely in-person this year after a couple of very challenging years navigating the pandemic. **We invite you to join us in celebrating our 130th Annual Meeting in Sun Valley, Idaho at the Sun Valley Resort, October 7-9, 2022.**

This important meeting is a forum for IMA members to share their ideas and concerns on issues they face in medical practice every day as well as develop resolutions that direct the IMA lobby team's work during next year's legislative session. This process allows IMA to partner with Idaho physicians to improve their practice environment and to provide the very best care for their patients.

The IMA Annual Meeting is the single best event in Idaho for physicians to network with each other, but also with colleagues in related professions. You will have plenty of time to interact with physicians from around the state. This family-friendly event features a themed exhibit hall with many events both inside and outside of the hall. Exhibitors are welcome and encouraged to participate as many social events as possible to take advantage of ample opportunities to spend time with Idaho physicians. In addition to the exhibit hall, we will have CME presentations, safe social gatherings, family activities and a ticketed dinner to thank our IMA President and other volunteer physician leaders. Exhibitors may attend many of these events with the purchase of a booth space. Additional fees will apply to attend the President's Dinner.

We make it our goal to positively impact the lives of our physician members, the Idaho medical community, and Idaho patients through smart and necessary state legislation. The IMA has had a successful track record in its 130-year history of working to pass legislation such as tort reforms that make Idaho a very attractive place to practice medicine, protecting and maintaining the physician-patient relationship, keeping clinical decision making in the exam room, and policies for equitable reimbursement. These critical public policies and many more like them were derived from our physician members at this very event!

We would like to offer your organization the opportunity to participate in our "Interactive Exhibit Hall". Please join us in making a difference by completing our Meeting Sponsor/Exhibitor Application. Along with other healthcare organizations, pharmaceutical companies, insurance entities, government and business employers, and health promotion programs, exhibitors and sponsors will have an opportunity for one-on-one time and in-depth networking with physician attendees. We offer opportunities for booth displays, sponsorships and CME speaker underwriting during this three-day convention. We accept booths on a first-come, first-serve basis until full. IMA will be following CDC and local health district safety protocols to ensure the safety of all event participants.

Reasons You Should Exhibit:

1. Meet face-to-face with physicians in our exhibit hall and at social events
2. Hands-on demonstration of your product(s) and services
3. Strengthen relationships with potential and existing customers
4. Free IMA Directory of Idaho Physicians
5. Prize for the best theme decorated booth
6. Build your brand recognition

COVID UPDATE: As of 05/01/22, the Annual Meeting Committee of the IMA Board of Trustees has issued the following event guidance*, with the safety and health of all meeting participants as our top priority. The IMA Annual Meeting will be an in-person event unless local public health emergencies require us to do otherwise. Safety measures may be put in place ahead of the meeting to keep everyone healthy, in addition to following local health district and public health guidance, and will be communicated as determined by the Annual Meeting Committee.

We remain dedicated to improving the health and well-being of all Idahoans and our attendees. Thank you for supporting the IMA and our members! If you have any specific questions about the safety measures or the meeting, please let us know. *This information is subject to change.

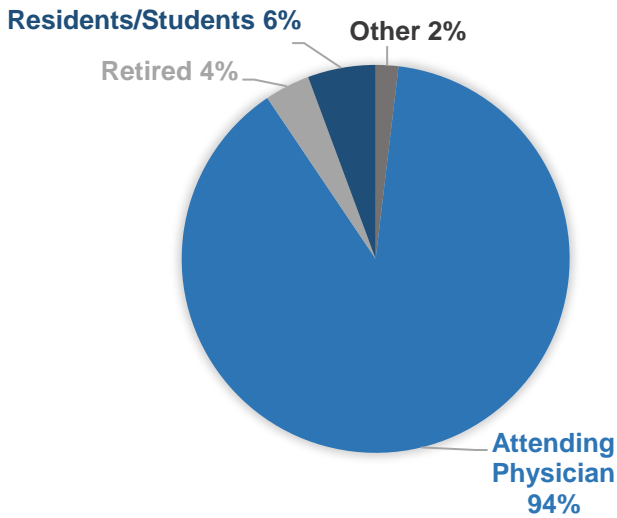
Please contact sara@idmed.org or by calling 208-344-7888 with any questions you may have. Thank you for your support of the IMA, Idaho physicians and their patients!

Sincerely,

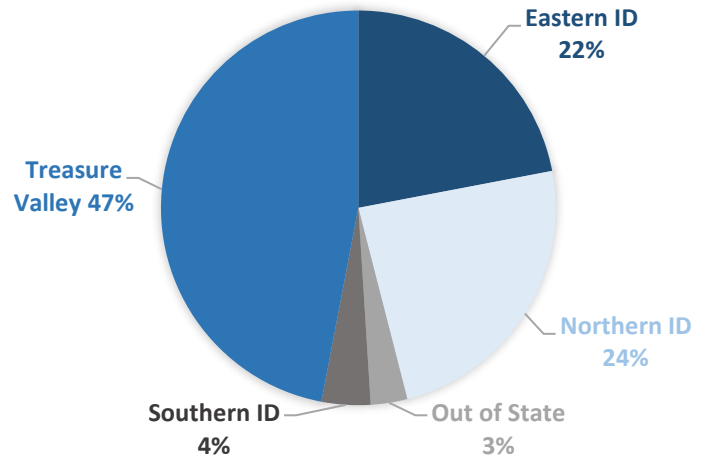
Sara Olson
Director of Operations
Idaho Medical Association
208-344-7888 / sara@idmed.org

2019 IMA Annual Meeting by the Numbers

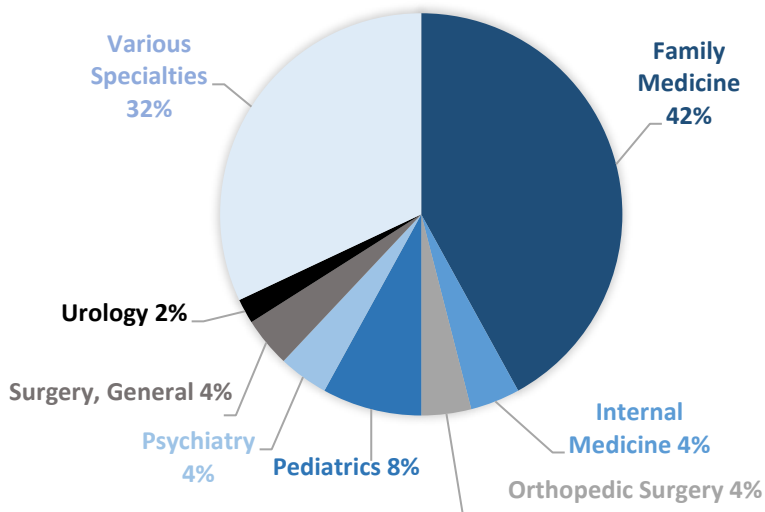
PHYSICIAN STATUS



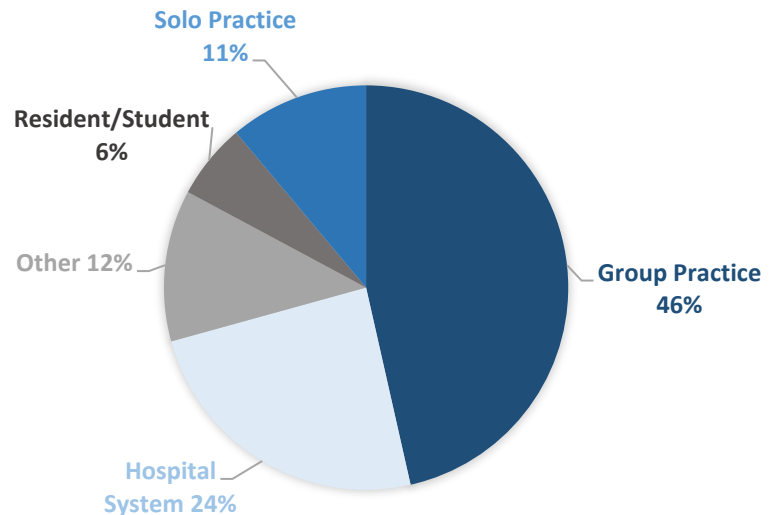
PHYSICIAN PRACTICE LOCATION



PHYSICIAN SPECIALTIES



PHYSICIAN PRACTICE TYPE



Sponsorship Opportunities & Descriptions

General Sponsorship Benefits provided to all Sponsors include the following:

- Booth space in premium locations (based on sponsorship level and first-paid assigned basis)
- Booth space consists of a six-foot skirted table, two chairs, and two non-transferable exhibitor credentials
- Logo placement on the IMA website E-Marketplace as well as the conference mobile app with a link to your company website (listed from time of commitment through end of the year)
- Logo placement in registration brochure, conference program, and other printed marketing materials
- Recognition on event signage, displays, marketing materials, and verbal announcements as event sponsor
- A mailing list of attendees to promote visits to your booth (emails not included)
- 1 copy of the IMA Directory of Idaho Physicians

Last date to purchase sponsorship with a guarantee of full benefits as listed – September 2, 2022. Exception: Brochure logo and printing deadline is July 8, 2022. Sponsorships must be paid in full at the time of registration and will not be guaranteed without payment at the time of registration. Sponsorship opportunities are available on a first-paid, first-served basis -- register early to ensure your preferred opportunity.

~~\$10,000 Contribution – Diamond Title Sponsor (1 available) SOLD! (MIEC)~~

General Sponsor benefits PLUS...

- Registration Promo: Logo present on signage at the registration desk where attendees must sign-in, includes company handout or promotional item in Swag Bag. Item can include company logo on product to be provided by sponsor (additional cost) and sent to IMA prior to September 23. The product must be pre-approved by IMA.
- House of Delegates Slideshow: Logo prominently incorporated in several places within the HOD slideshow which plays each day prior to the meeting.
- E-blast sponsorship: These emails will be sent in the weeks and months prior to the annual meeting promoting the conference, as the sponsor you receive logo recognition with a link to your website.
- VIP Booth: First choice of a booth space in the exhibit hall providing a booth located at a prime location!
- Complimentary registration for up to four representatives.
- One table (eight tickets) to the President's Social & Dinner.
- Full-page color ad on the back of the conference program. Full-page ad in conference program. (4-inch x 8 ½ inch with 1/8-inch bleeds (bleeds require 1/8-inch on each side beyond finished size): TIF or EPS (EPS accompanied with PDF proof please) **Due September 2nd**.
- One complimentary full-page colored ad in the IMA newsletter sent to all members.

~~\$6,500 Contribution – Platinum Sponsor (1 available) SOLD! (ICCU)~~

General Sponsor benefits PLUS...

- Conference Mobile App Sponsor! Have your company logo featured on the home page of the app that attendees will use to access conference materials along with verbal recognition as being our Mobile App sponsor. In addition, all instructions on how to access or use the app will prominently feature your company logo.
- Registration Swag Bag: Put your promotional items directly in the physicians' hands! Your promotional item or material will be handed to attendees upon registration check-in. Item can include company logo on product to be provided by sponsor (additional cost) and sent to IMA prior to September 23. The product must be pre-approved by IMA.
- House of Delegates Slideshow: Logo prominently incorporated in several places within the HOD slideshow which plays each day prior to the meeting.
- E-blast sponsorship: These emails will be sent in the weeks and months prior to the annual meeting promoting the conference, as the sponsor you receive logo recognition with a link to your website.
- VIP Booth: Second choice of a booth space in the exhibit hall providing a booth located at a prime location!
- Complimentary registration for up to three representatives.
- Three tickets to the President's Social & Dinner.
- Full-page color ad in the conference program. Full-page ad in conference program. (4-inch x 8 ½ inch with 1/8-inch bleeds (bleeds require 1/8-inch on each side beyond finished size): TIF or EPS (EPS accompanied with PDF proof please) **Due September 2nd**.

~~\$4,000 Contribution – Gold Sponsor (3 remaining)~~ *General Sponsor benefits PLUS...*

- Full-page black and white ad in conference program. (4-inch x 8 ½ inch with 1/8-inch bleeds (bleeds require 1/8-inch on each side beyond finished size): TIF or EPS (EPS accompanied with PDF proof please) **Due September 2nd**.
- Complimentary registration for up to three representatives.

Choose one of the following Gold Sponsor Opportunities:

- ~~1. President's Dinner Event Sponsor — Includes two tickets to the President's Social and Dinner (ICOM)~~
2. President's Dinner Social Sponsor – Includes two tickets to the President's Social and Dinner
3. President's Dinner Entertainment Sponsor – Includes two tickets to the President's Social and Dinner
- ~~4. Saturday Recreational Activity — Includes participation in the activity & two tickets to President's Social & Dinner (IMAFS)~~
5. Physician/Exhibitor Lunch Sponsor – Includes the opportunity to give away a prize (or two) of your choosing (purchased by the vendor) during lunch with the chance to address attendees. We will promote visits to your booth at the start of the meeting for attendees to enter to win your prize(s). Sponsor signage will also be at the food stations during the event. Includes up to two tickets to the President's Social and Dinner.
6. Grand Prize Raffle Sponsor* (See page 8 for approved organization types) – Includes opportunity to address attendees. You will be the only sponsor to address attendees at that time. You will also get the chance to present the grand prizes to winners. In addition, your booth will be promoted as the grand prize raffle booth. Includes up to two tickets to the President's Social and Dinner.

\$3,000 Contribution – Silver Sponsor (3 remaining) *General Sponsor benefits PLUS...*

Choose one of the following Silver Sponsor Opportunities:

- ~~1. Friday Welcome Social Food Sponsor — Includes sponsor signage at the buffet tables and on all event signage. (CNA)~~
- ~~2. Friday Welcome Social Drink Sponsor — Includes sponsor signage at the bar and beverage station and on all event signage. (Idaho WWAMI)~~
- ~~3. Meeting Program Sponsor — Includes full page color ad on the inside cover of the meeting program given to all attendees with a special recognition as the program sponsor. Full page ad in conference program. (4-inch x 8 ½ inch with 1/8-inch bleeds (bleeds require 1/8-inch on each side beyond finished size): TIF or EPS (EPS accompanied with PDF proof please) Due September 2nd—(IDID)~~
- ~~4. Wi-Fi/AV Sponsor* (See page 8 for approved organization types) — Your company logo will be prominently placed throughout the meeting as our Wi-Fi sponsor and logo will be displayed on the Wi-Fi splash page after attendees connect with a link to your company website. Logo will also show on any instructions to connect to Wi-Fi. Password to access internet will be your company name. (Web Markets)~~
- ~~5. Kids' Party and Parent's Night Out Sponsor — Includes signage at the Kids' Party and President's Dinner, two tickets to the President's Social & Dinner, chance to provide a goodie bag to the kids at the kids' party with logo'd items provided by sponsor (additional cost) and sent to IMA prior to September 24. In addition, you will have the opportunity to present a drawing for two free tickets to the President's Dinner and Social. (SelectHealth)~~
- ~~6. President's Dinner Wine Sponsor — Includes two tickets to the President's Social & Dinner, verbal recognition during event, and sponsor signage at event. (Air Force)~~

\$1,500 Contribution – Bronze Sponsor *General Sponsor benefits PLUS...*

- Instead of the standard exhibit registration, take advantage of this value-added package that includes increased exposure through a variety of marketing opportunities.

In addition to general exhibitor benefits listed below, all Bronze Sponsors receive all General Sponsorship Benefits from the top of page 3 plus....

- Logo placement on table tents in the exhibit hall and social events.

Exhibit Space Only

Booth space consists of a six-foot skirted table, two chairs and includes two non-transferable exhibitor credentials. The cost for additional representatives is \$150 each.

\$900 Early Bird pricing through August 5
\$950 Regular pricing August 6 – Sept 2
\$1000 Late pricing Sept 3 – Sept 30



2022 Annual Meeting Agenda

Thursday, October 6

- 2:00 pm Registration (until 5:00 pm)
- 2:00 pm Exhibitor Hall Set-up (until 5:00 pm)

Friday, October 7

- 7:00 am Registration
- 7:00 am Exhibits Open –Breakfast
- 8:15 am Credentialing
- 8:30 am House of Delegates
- 10:00 am Break to View Exhibits
- Noon Physician & Exhibitor Luncheon
- 1:30 pm House of Delegates – Reconvenes
- 5:00 pm Welcome Social (*Exhibitors Invited*)
- 7:00 pm Open Evening

Saturday, October 8

- 6:45 am Registration
- 6:45 am Exhibits Open - Breakfast

Saturday, October 8 (continued)

- 7:45 am Scientific Session –
Welcome by Dr. Steven Kohtz
- 9:45 am Break to View Exhibits
- 10:15 am Exhibitor Hall Breakdown
- 1:00 pm Conclusion of Scientific Session -
Open for Lunch
- 2:00 pm Family Fun Activity
- 6:00 pm Kids' Party
- 6:00 pm President's Social & Dinner
(*Sponsors of Event Invited*)

Sunday, October 9

- 7:30 am Breakfast
- 8:30 am House of Delegates - Final Session
- 11:30 am Adjournment of House of Delegates
- Noon IMA Board of Trustees Meeting

(Agenda subject to change without notice)

Meeting Sponsor/Exhibitor Application

Proper completion and submission of this application for exhibit space at the Idaho Medical Association (IMA) Annual Meeting in 2022 shall mean the applicant accepts and agrees to abide by the provisions of this application and Appendix A, Exhibitor Terms and Conditions, which is hereby incorporated and made part of this contract as well as such additional rules and regulations the IMA deems necessary provided such additional rules and regulations do not materially alter the exhibitor's contractual rights. A contract for exhibit space shall be completed only after a properly completed application along with payment in full is received by the IMA office.

Payment in full must accompany the "Meeting Sponsor/Exhibitor Application." Please make checks payable to the Idaho Medical Association. Please fill in the information requested on this form. Retain a copy for your files, and sign and return this application with payment to:

Idaho Medical Association * PO Box 2668 * Boise, Idaho 83701 * Fax 208-344-7903 * Attn: Sara Olson
Cancellations by Sept 2, 2022 receive a 50% refund. No refunds provided for cancellations after Sept 2, 2022.

Online registration and payment are available! Access your account by using your email address to log in to the IMA website by visiting www.idmed.org. Review Events under the Calendar tab or click [REGISTER HERE](#). All online registrations require pre-payment by credit card.

Company Information (All Areas Required):

Company Name: _____ Main Telephone: _____
 Main Address: _____ City, State, Zip: _____
 Primary Contact Person: _____ Title: _____
 Telephone: _____ Email: _____
 Website Address: _____

<input type="checkbox"/> Diamond Title Sponsorship - \$10,000 (includes booth)	
<input type="checkbox"/> Platinum Sponsorship - \$6,500 (includes booth)	
<input type="checkbox"/> Gold Sponsorship - \$4,000 (includes booth)	Gold Sponsor Opportunity Chosen:
<input type="checkbox"/> Silver Sponsorship - \$3,000 (includes booth)	Silver Sponsor Opportunity Chosen:
<input type="checkbox"/> Bronze Sponsorship - \$1,500 (includes booth)	
<input type="checkbox"/> 6-Ft. Table-Top Exhibit Fee (includes two non-transferable representative credentials) \$900 Early Bird pricing through August 5 \$950 Regular pricing August 6 – Sept 2 \$1000 Late pricing Sept 3 – Sept 30	
<input type="checkbox"/> Additional Representative Fee of \$150 x _____ (number of additional representatives) = \$ _____	

Brief description of products and/or services to be placed on the IMA website E-Marketplace page, conference program, and conference mobile app: (No more than 30 words. Please print.) **(Required)**

(Example: "The Idaho Medical Association is a professional membership association representing more than 2000 Idaho physicians across the state offering member benefits such as reimbursement resources, legislative advocacy, and continuing education opportunities.")

Representative(s) Information:

Booth fee includes registration for two representatives only. The cost for additional representatives is \$150 each.

Rep Name #1: _____

Rep Name #2: _____

Email: _____

Email: _____

Rep Name #3: _____

Rep Name #4: _____

Email: _____

Email: _____

Company Category: Please list the primary service that your company provides to our members.

- | | |
|--|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Human Resource Service |
| <input type="checkbox"/> Architect | <input type="checkbox"/> Imaging |
| <input type="checkbox"/> Association | <input type="checkbox"/> Business Information Technology Service |
| <input type="checkbox"/> Business Service | <input type="checkbox"/> Insurance Service (not health insurance) |
| <input type="checkbox"/> Coding/Billing Service | <input type="checkbox"/> Laboratory/Diagnostic Service |
| <input type="checkbox"/> Compliance/Risk Management Service | <input type="checkbox"/> Liability Insurance |
| <input type="checkbox"/> Debt Collection Service | <input type="checkbox"/> Medical Device/Supply Company |
| <input type="checkbox"/> EMR/EHR Vendor | <input type="checkbox"/> Medical Education |
| <input type="checkbox"/> Financial Institution | <input type="checkbox"/> Medical Waste Disposal |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Mental Health Service |
| <input type="checkbox"/> Government Entity | <input type="checkbox"/> Nutrition Service |
| <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Patient Care Service |
| <input type="checkbox"/> Healthcare Advocacy Program | <input type="checkbox"/> Pharmaceutical Company |
| <input type="checkbox"/> Healthcare Consulting Service | <input type="checkbox"/> Physician Recruiting |
| <input type="checkbox"/> Healthcare Realty Service | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Healthcare Technology (Not EMR/EHR) | <input type="checkbox"/> Retail Pharmacy |
| <input type="checkbox"/> Home Health/Hospice | <input type="checkbox"/> Healthcare Recruitment |
| <input type="checkbox"/> Hospital Entity | <input type="checkbox"/> Other: _____ |

Payment Information:

<input type="checkbox"/> Credit Card Number: _____ V-Code: _____ Expiration Date: _____ Amount to be charged: \$ _____ Signature of CC Holder: _____
<input type="checkbox"/> Check Check #: _____ Date: _____ Amount: \$ _____

X

Signature of person authorized to approve contract

Printed name of authorized signer & date

****By signing this contract, you agree to the terms and conditions set forth in the Exhibitor Prospectus and Appendix A.**

Appendix A: Exhibitor Terms and Conditions

* Following ACCME accreditation guidelines for live, face-to-face activities for CME credit, as well as industry ethics codes (such as the pharma code for interactions with healthcare providers) only the following organization types may be eligible for the conference technology, and grand prize raffle sponsorship opportunities:

- 501(c)3 non-profit organizations (note: please contact us to determine eligibility)
- government organizations
- non-health care related companies
- liability insurance providers
- health insurance providers
- group medical practices
- for-profit hospitals
- for-profit rehabilitation centers

INTERACTION WITH ATTENDEES – For the exhibit hall, we encourage vendors to find creative ways to interact with attendees. This year, we will be offering a prize for the exhibitor booth who is voted to have provided the “Best Interactive Experience” to attendees. This interaction could be through booth games, discussion, displays, etc. Kids visit the exhibit hall so keep this in mind when planning your decorations or give-a-ways!

CONFERENCE LOCATION

Sun Valley Resort
1 Sun Valley Rd.
Sun Valley, ID 83353

LODGING RESERVATIONS

Sun Valley Resort
1 Sun Valley Rd.
Sun Valley, ID 83353

IMA has secured a block of rooms at a group rate starting at \$170.00 per night. This price is not guaranteed but is based upon room type availability. Group rates are available for other room types. Reservations must be made by **September 5, 2022** to guarantee the base room rate listed above. The hotel reservation room block code will be sent by **August 5, 2022**, to the main exhibitor contact. *Support us by booking your stay within the IMA hotel block at Sun Valley Resort and help us avoid fees that result from unfilled rooms. We value your support!*

MOVE IN	SHOW HOURS	MOVE OUT
Thursday, Oct 6, 2022	Friday & Saturday, Oct 7-8, 2022	Saturday, Oct 8, 2022
2:00 pm to 5:00 pm	7:00 am – 7:00 pm on Oct 7 6:45 am – 10:15 am on Oct 8	10:15 am Tear-Down after Morning Break
Freight & Booths	Saturday Tear-Down after Morning Break	Hall Must Be Vacated by Noon

SHIPPING AND RECEIVING OPTIONS - See Sun Valley Resort's Shipping and Receiving Sheet; email sara@idmed.org if unable to locate. Vendors are responsible for ALL arrangements in the shipping of exhibits. Bring your company's own shipping forms and account number to make your own shipping arrangements.

EXHIBIT RATES AND CANCELLATION POLICY - **Booth fee includes nontransferable registration for two representatives only. The cost for additional representatives is \$150 each.** Exhibit space will be assigned upon receipt of signed application and payment in full. Booth locations are not guaranteed. The IMA reserves the right to reject any application. **Cancellations by Sept 2, 2022 receive a 50% refund with no refunds for cancellations after Sept 2, 2022. Exceptions may be made in the event that new local or state COVID-19 restrictions severely restrict exhibitors from attending the meeting.**

RAFFLES AND GIVE-A-WAYS - All exhibitors and sponsors will be allowed to raffle off prizes they wish to give away at their own booth. Please plan to bring a basket or jar and pieces of paper to use for the drawings. A grand prize drawing will be located at the Grand Prize Sponsor booth. Please let us know if you are bringing a drawing prize.

CONFIRMATION / BOOTH ASSIGNMENTS - Exhibit Hall layout and booth map location will be emailed at a later date for your booth space preference. Contact us if you have not received a confirmation of receipt of the registration form within 10 business days of submitting your exhibitor agreement. **You will be notified of your booth assignment no later than Sept 16, 2022.** *Assignments will be made first based on sponsorship priority and second on a first-paid basis.*

REPRESENTATIVE REGISTRATION - All exhibitor representatives at a company's booth must be registered for the meeting. No exceptions.

LIABILITY - The Exhibitor is responsible for the space leased by him and shall not injure, mar, or deface the premises. The Exhibitor shall not affix to the walls or windows of the building any advertisement, signs, etc. or use Scotch tape, masking tape, or any other adhesive type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. The Idaho Medical Association (IMA) and its sponsors shall not be liable for beyond its control. Exhibitor agrees that neither the IMA, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever, except for any injury, loss or damage caused solely by the negligence or wrongful acts of the IMA or its representatives. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.

AISLES - The aisles, passageways, and overhead spaces remain strictly under the control of the IMA, and no signs, decorations, banners, advertising matter, or special exhibits will be permitted in them except by special written permission of the IMA. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, cause injury, or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

SPACE - The space contracted is to be used solely for the Exhibitor whose name appears on the contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the IMA. Sponsors receive prime booth locations and exhibitor space is assigned on a first-come, first-served basis as signed applications and monies are received by the IMA office. Booth locations are not guaranteed. The IMA reserves the right to remove exhibits, without refund, that may have been falsely entered, or may be deemed by the IMA unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the IMA. ALL BOOTHS and decorations MUST concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire-resistant material. Contact the IMA if at all in doubt.

ALL DEMONSTRATIONS or promotional activities must be confined within the limits of the Exhibitor's purchased space. Noise resulting from demonstrations must not unreasonably interfere with other Exhibitors.

OFFENDERS will be asked to leave the area if any terms or conditions are violated, and as an exhibitor offender, no refund will be given.

CHILDREN - Children of Exhibitors are not to be allowed in exhibit area except under the **direct supervision of a parent**. Please restrict your children to your booth space.

IF EVENT EXHIBITION IS NOT HELD - The IMA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.

AMENDMENTS - Exhibitor agrees to abide by decisions of the IMA concerning all matters pertaining to the administration and success of the Conference, which are not specifically stated.

SECURITY - The IMA agrees to provide reasonable security for the exhibit area. However, Exhibitor agrees that neither the IMA, the facility management, nor the IMA's insurance company are financially liable for theft, damage, loss, or disappearance of any kind. The IMA recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown.

FAILURE TO OCCUPY SPACE - The exhibitor will forfeit space not occupied by 8:00 AM on Friday, October 7, 2022, unless prior arrangements are made. Exhibitor's space may be resold, reassigned or used by the conference management. If you are having difficulty meeting this deadline, please call our staff at 208-344-7888 and discuss additional arrangements.

CANCELLATIONS - The IMA shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled. In the event the annual meeting is postponed due to any occurrence not occasioned by the conduct of IMA and Sun Valley Resort, or that such occurrence be an act of God or the result of war, riot, civil commotion, sovereign conduct, or the act or conduct of any person or persons not party or privy to this contract, then the performance of such parties under this contract shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in cancellation of the Conference, each party hereby releases the other from all obligations under this contract.